



The role of EIP-AGRI



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Content

1. *The origin of EIP-AGRI (background)*
2. *Implementation of EIP-AGRI*
 - *via RDP – **Operational Groups***
 - *Interaction with H2020- Thematic networks, Multi-actor approach*
3. *The EU-wide EIP-AGRI network, networking activities*
4. *EIP-AGRI website*



The European Innovation Partnerships (EIPs)

- New approach under the **Europe 2020 Strategy** for smart, sustainable and inclusive growth
- Flagship Initiative "**Innovation Union**": EIPs as a new tool for **fostering innovation through linking existing policies and instruments**
- EIPs should provide favourable conditions for research and innovation partners to **co-operate and achieve better and faster results** compared to existing approaches

EIP-AGRI – in short

Launched by the Commission in February 2012
(COM (2012)79)

Aim: Fostering a competitive and sustainable agriculture and forestry sector that *'achieves more from less'*

Approach: **Closing the innovation gap** between research and practice and forming partnerships by:

- **Using the interactive innovation model**
- **Linking actors through the EIP-AGRI Network**
- **Shape existing knowledge into solutions**



Means to implement the EIP-AGRI

Rural Development Programmes (CAP RDP)

- Setting up support for an Operational Group project
- **Operational Group** project funding

Horizon 2020 (EU Research Policy)

- **Multi-actor research projects** involving the agricultural community
- **Thematic networks**, unlocking and exchanging knowledge across the EU

EIP Implementation via RDPs

- The EIP aims at a **flexible and open system** for the creation of a **multiplicity of operational groups**
- Establishment of operational groups (Art. 35) can be 100% bottom-up.
- Each operational group must establish its **plan on expected** results and **share results within the EIP network**
- Possible **combination** of co-operation in "operational groups" with other measures such as knowledge transfer, advisory services, investment aid etc.



State-of-play (as of 15/09/2015)

- **82 out of 118 Programmes approved** (78.4% of the RD budget, in 25 MSs, completed in 22 MSs)
- The sub-measure "establishment and operation of operational groups of the EIP" is foreseen in about **90 National and Regional RDPs (in 23 MS)** out of a total number of 118 RDPs.
- **First OG projects have been selected** and some started in June (in Schleswig Holstein – Germany).

The Hungarian RDP and EIP

- HU RDP was formally adopted on 10 August 2015
- HU RDP budget for the period 2014-2020: 4.174 billion EUR
- Particular emphasis on innovation
- 3.6% of RDP public expenditure for actions that foster innovation and cooperation (incl. projects under EIP)
- 70 Operational Group projects are envisaged under EIP

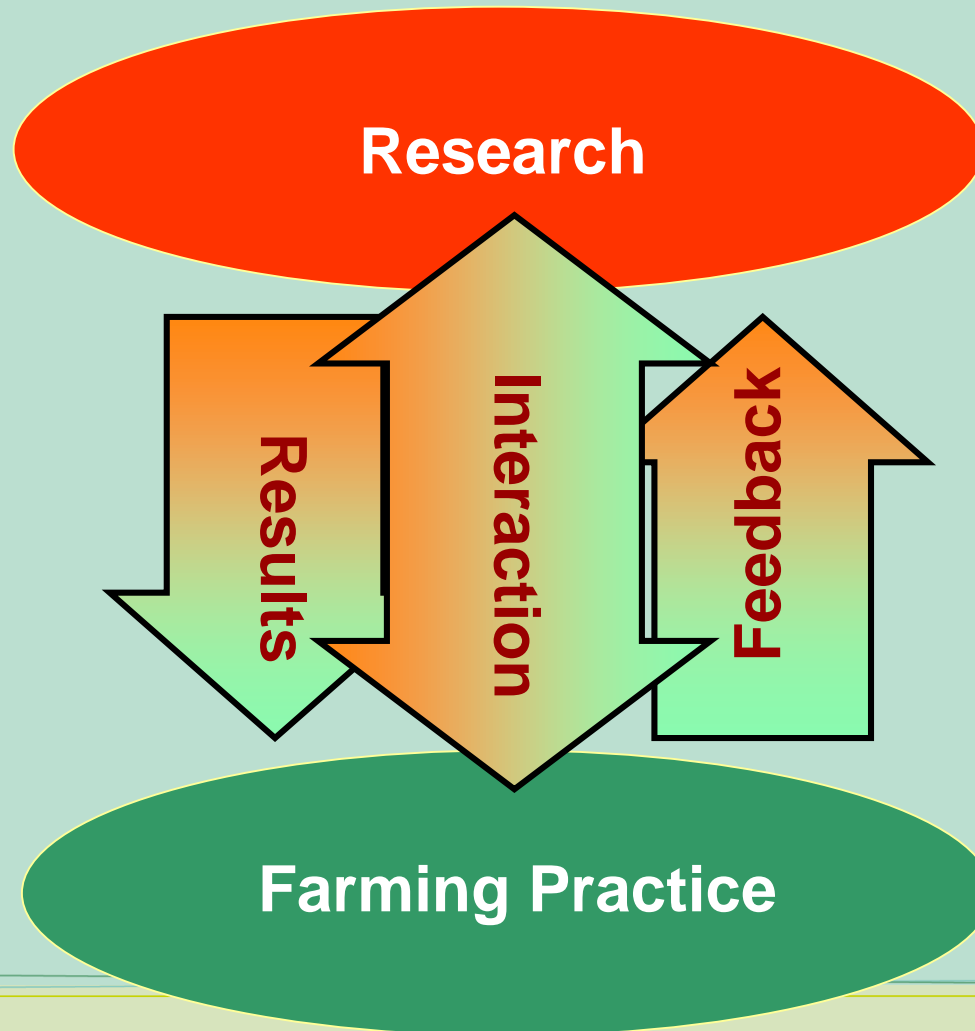
Innovation under the EIP

“Ideas, put into practice, with success”

Having potential innovative knowledge is one thing, turning it into reality is another.



Interactive innovation model



What are Operational Groups?

- **Key actors** of the EIP-AGRI
- Funded under RDPs
- **Project based** "hands-on group"
- Tackle a certain **practical problem** or opportunity which may lead to innovation (bottom-up)
- **Different competencies** (practical, scientific, technical, organizational)
- Benefit from the **interactions**
- **Disseminate the results via EIP-AGRI network**

Setting up an Operational Group



Getting an Operational Group started



1 IDENTIFY YOUR
IDEA OR PROBLEM

2 DESIGN THE PROCES
TO TEST THE IDEA
OR SOLVE THE PROBLEM

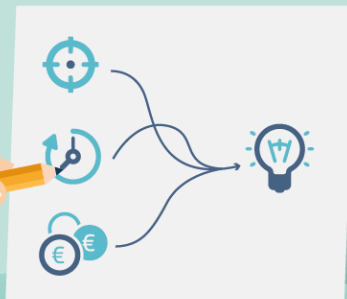
3 FIND THE RIGHT
PARTNERS TO
MAKE IT WORK



Getting an Operational Group started

4

BUILD A ROAD MAP
WITH GOALS, TIMING
BUDGET ETC.



5

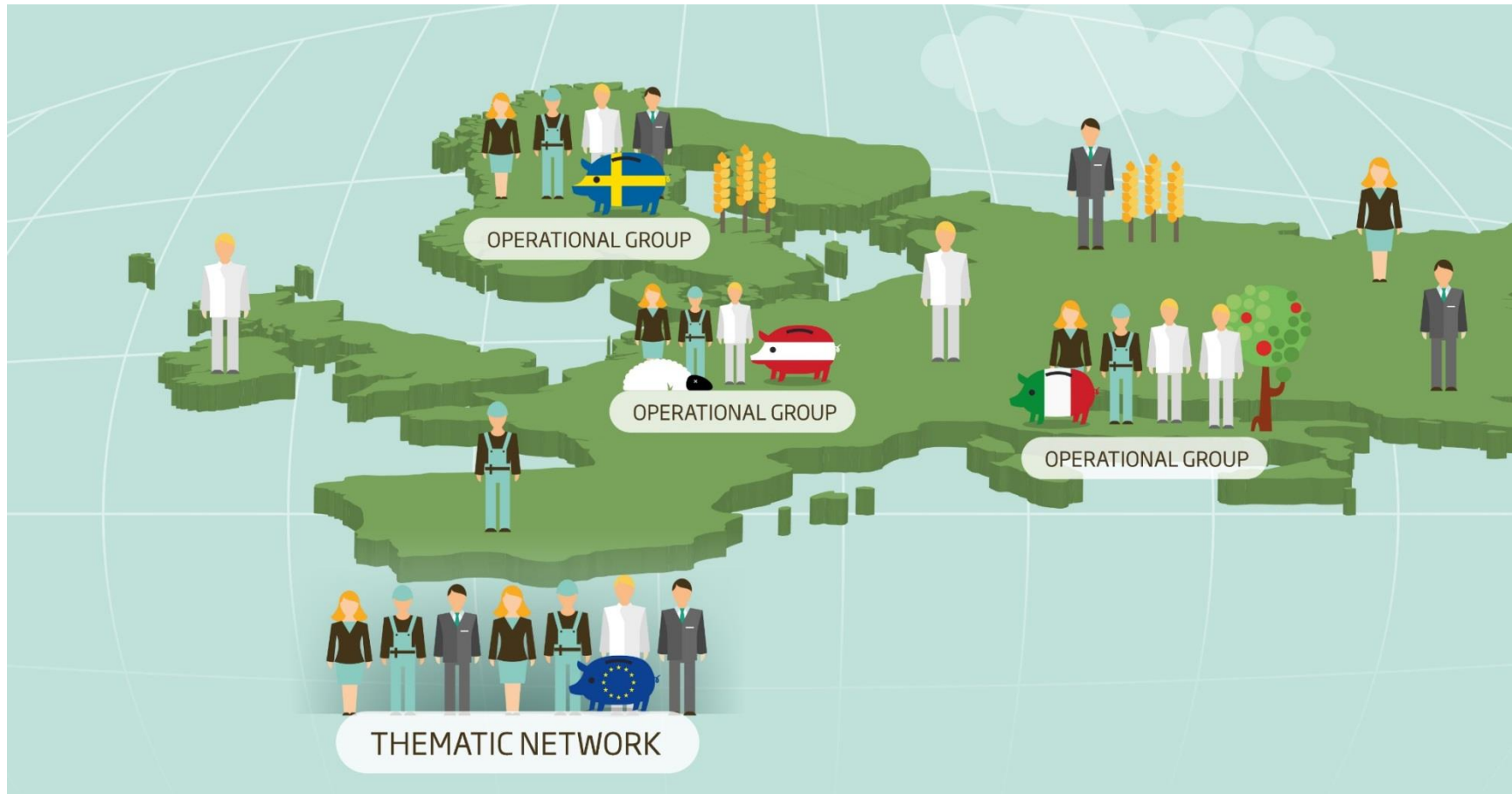
FIND FUNDING & SEND
IN THE APPLICATION



INNOVATION
SUPPORT
SERVICES,
AT YOUR
SERVICE!



The *EIP-AGRI* network – key building blocks



Thematic networks in Horizon 2020

Main aim:

- ✓ Synthesise, **share and present best practices and research results** focusing on themes and issues that are **near to be put into practice**
- ✓ Produce **material for practitioners** (end-user material)
- ✓ Thematic networks follow the **multi-actor approach**, No research networks
- ✓ Dissemination to practitioners, **feed into EIP network**



Multi-actor approach in Horizon 2020 Work Programme 2014-2015

A multi-actor project needs to take into account:

- how the project proposal's objectives and planning are **targeted to needs / problems and opportunities of end-users**
- the **composition of the project consortium** must get sufficient involvement of **key actors with complementary types of knowledge** (scientific and practical) to reach the project objectives and make its results broadly implemented.

Facilitation between actors and openness to involve additional actors/group of actors in the project, for instance relevant groups operating in EIP context, are strongly recommended.



The EU wide EIP network



European
Commission



EIP-AGRI network connects all actors



HELPDESK

FOCUS GROUPS

WORKSHOPS & SEMINARS

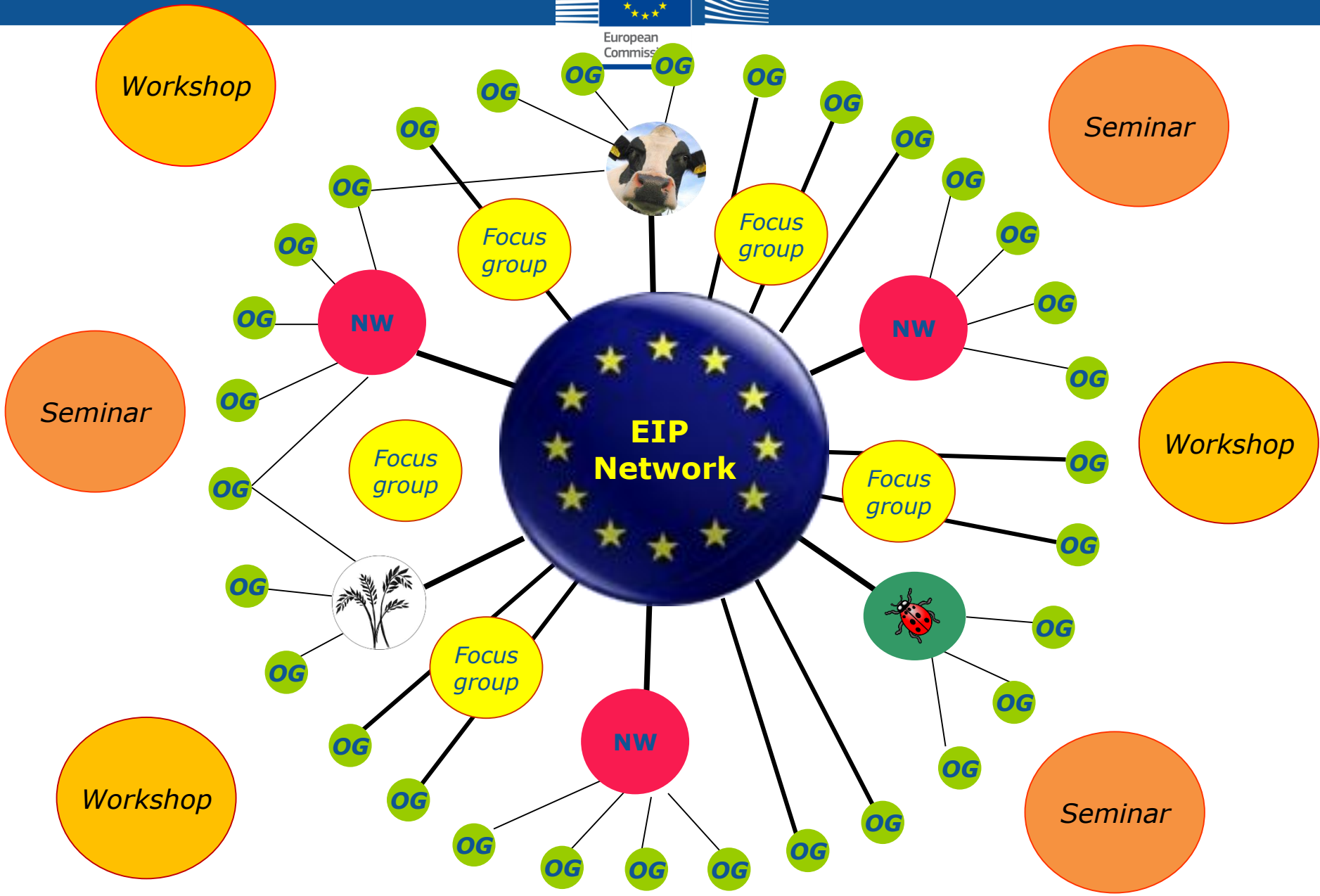
Connecting farmers, researchers, advisors,
businesses, environmental groups,
consumer interests groups or other NGOs

funded by





European
Commission

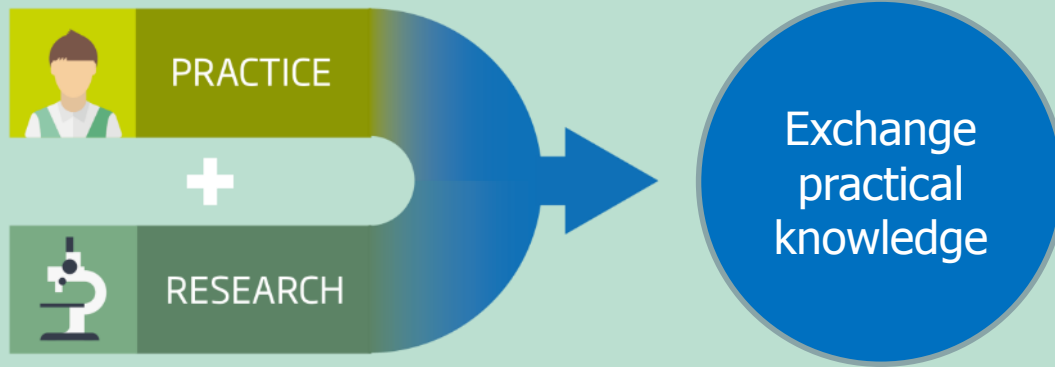




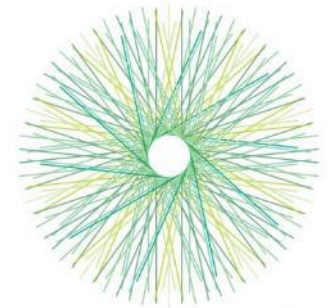
European
Commission

EIP-AGRI Focus Groups, tackling agricultural challenges

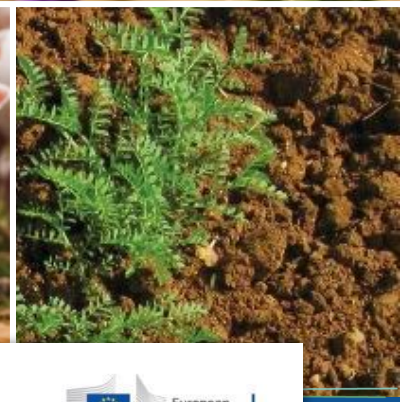




EIP-AGRI Focus Groups, tackling agricultural challenges



eip-agri
AGRICULTURE & INNOVATION



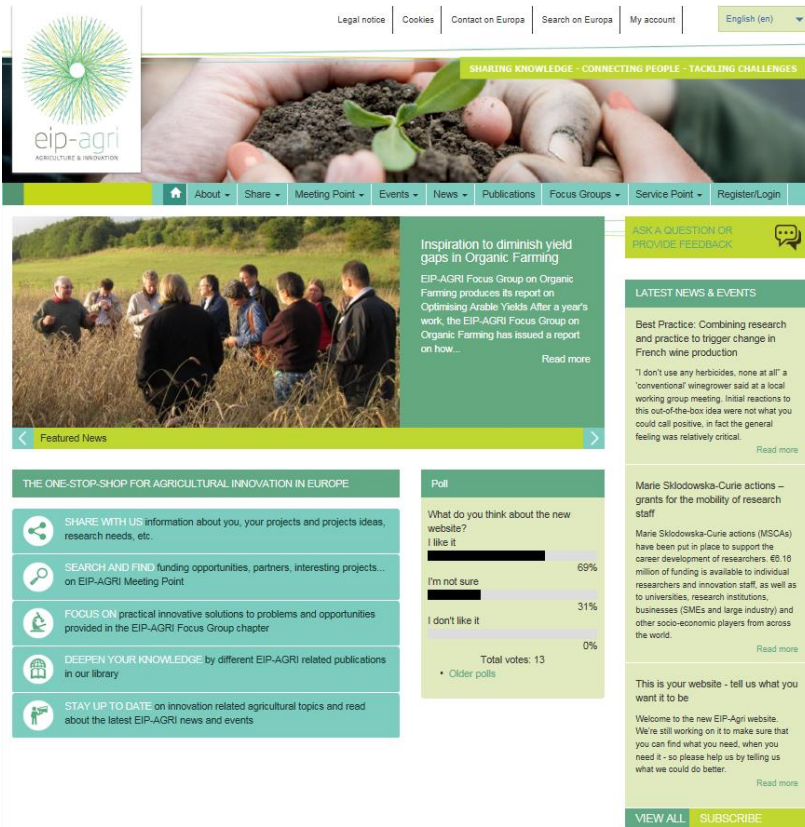
- Open calls for interest of participation
- 20 participants, different types of actors
- Short duration, focused
- Inspiration to set up Operational Groups
- 15 Focus Groups (FG) to date
- New Focus Groups started June 2015:
 - New entrants into farming: lessons to foster innovation and entrepreneurship
 - Water & agriculture: adaptive strategies at farm level
- Call for 3 new Focus Groups published in July, selection of experts ongoing

Overall tasks of the EIP-AGRI Focus Groups

- ✓ **Take stock (existing projects, practice, research)**
- ✓ **Explore the role of innovation and knowledge transfer**
- ✓ **Identify needs from practice for further research**
- ✓ **Propose priorities for innovative actions**

- ✓ **Two meetings**
- ✓ **Final report**

The EIP-AGRI website



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SHARING KNOWLEDGE - CONNECTING PEOPLE - TACKLING CHALLENGES

ASK A QUESTION OR PROVIDE FEEDBACK

LATEST NEWS & EVENTS

Best Practice: Combining research and practice to trigger change in French wine production

"I don't use any herbicides, none at all" a 'conventional' winemaker said at a local working group meeting. Initial reactions to this out-of-the-box idea were not what you could call positive, in fact the general feeling was relatively critical.

Marie Skłodowska-Curie actions – grants for the mobility of research staff

Marie Skłodowska-Curie actions (MSCAs) have been put in place to support the career development of researchers. €5.16 million of funding is available to individual researchers and innovation staff, as well as to universities, research institutions, businesses (SMEs and large industry) and other socio-economic players from across the world.

This is your website - tell us what you want it to be

Welcome to the new EIP-Agri website. We're still working on it to make sure that you can find what you need, when you need it - so please help us by telling us what we could do better.

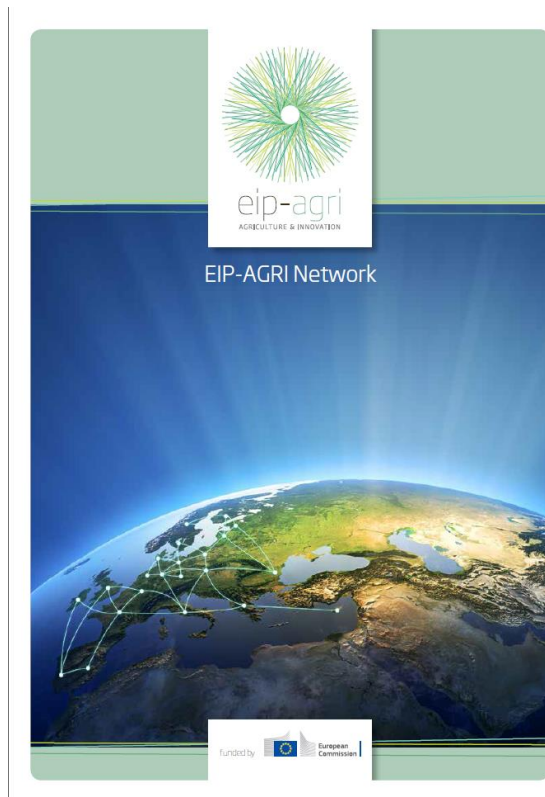
VIEW ALL | SUBSCRIBE

THE ONE-STOP-SHOP FOR AGRICULTURAL INNOVATION IN EUROPE

- SHARE WITH US** information about you, your projects and projects ideas, research needs, etc.
- SEARCH AND FIND** funding opportunities, partners, interesting projects... on EIP-AGRI Meeting Point
- FOCUS ON** practical innovative solutions to problems and opportunities provided in the EIP-AGRI Focus Group chapter
- DEEPEN YOUR KNOWLEDGE** by different EIP-AGRI related publications in our library
- STAY UP TO DATE** on innovation related agricultural topics and read about the latest EIP-AGRI news and events

<http://ec.europa.eu/eip/agriculture>

More on EIP and Operational groups



EIP Network



Operational groups



www.eip-agri.eu

Thank you for your attention!