

The Environmental Sustainability Dimension of Short-term Outlooks for Agricultural Markets

Date: 9th May, 2017

Venue: **Budapest Congress Center** (Novotel Budapest City, HU - 1123 Budapest, Jagelló út 1-3.; Bartók and Lehár room)

Organisers:

- Research Institute of Agricultural Economics (AKI);
- Food and Agriculture Organization of the United Nations (FAO);
- Hungarian Chamber of Agriculture (NAK).

Conference objectives:

- To bring together internationally acknowledged experts on sustainability issues from across Europe;
- To shed light on agricultural market trends in the context of environmental sustainability, focusing on the feed and livestock product chains;
- To draw the attention of stakeholders to the challenges posed by environmental sustainability requirements, both governmental and in the frame of CSR;
- To consider innovative ways and means to cope with these challenges to enhance competitiveness.

PROGRAMME

08:30-09:00 **Registration**, welcoming guests

09:00-09:05 **Opening of the conference**

Zsolt Feldman, Deputy State Secretary, Ministry of Agriculture

09:05-09:10 **Welcoming speech**

Gyórfy Balázs, President, Hungarian Chamber of Agriculture

09:10-09:30 **Keynote speech**

Speaker: *Vladimir Rakhmanin*, Assistant Director-General and Regional Representative for Europe and Central Asia, FAO

BLOCK I.

09:30-09:50 **Outlook for cereal markets in Europe, North Africa and the Middle East with a focus on protein content and mycotoxin contamination of feed stuffs**

Speaker: *Guljahan Kurbanova*, Economist, FAO

09:50-10:10 **The importance of bio-industry co-products for the sustainability of the compound feed industry**

Speaker: *Nicolas Martin*, Policy Advisor, FEFAC

10:10-10:30 **Environmental sustainability of US soybean production**

Speaker: *Brent Babb*, Regional Director Europe/Middle East & N. Africa, USSEC

- 10:30-10:50 **Nitrogen fertiliser management strategies**
Speaker: **Elisabeth Bömcke**, Agriculture Policy Advisor, Fertilizers Europe
- 10:50-11:00 Coffee Break

BLOCK II.

- 11:10-11:30 **Outlook for European meat value chains from the aspect of environmental sustainability**
Speaker: **Richard A. Brown**, Director, GIRA
- 11:30-11:50 **The rise of the Spanish pig sector: how can integrations contribute to environmental sustainability?**
Speaker: **Pablo Bernardos**, Head of Swine, Poultry and Minor Livestock Productions Service, MAGRAMA
- 11:50-12:10 **Regionalisation in EU milk production and its environmental implications**
Speaker: **Roel Jongeneel**, Researcher, Wageningen University & Research
- 12:10-12:30 **Dealing with global food supply challenge: precision farming and environmental sustainability**
Speaker: **Nan-Dirk Mulder**, Senior Global Animal Protein Analyst, Rabobank
- 12:30-12:50 **Sustainability and environmental impacts of feed additives**
Speaker: **Dr. Fernando Cisneros**, Layers and Carotenoids Global Manager, DSM Nutritional Products
- 12:50-13:00 **Closing remarks**
Anikó Juhász, General Director, AKI
- 13:00-14:00 Buffet lunch

14:00-15:30 PARALLEL GROUP DISCUSSIONS (environmental sustainability; data collection experience; institutional structure; databases)

GROUP 1: Crops

- 14:00-14:20 Environmental sustainability of crop production in Hungary – **Norbert Potori**, Director of Research (AKI)
- 14:20-15:30 Q & A Session with speakers from Block I.

GROUP 2: Livestock

- 14:00-14:20 Environmental sustainability of livestock production in Hungary – **Katalin Kujáni**, Research manager (Discovery Ltd.)
- 14:20-15:30 Q & A Session with speakers from Block II.

Language of the conference is English. Simultaneous interpretation will be provided by the organisers.